



MIDAS NEWS

Study & Research | Training | Technology Transfer | Dissemination

Volume 28 No 2 April - June 2015

Study and Research

MIDAS completes Customer Satisfaction Survey in Power Sector

The Power Cell under the Power Division of Ministry of Power, Energy & Mineral Resources assigned MIDAS as the independent organization to carry out the Customer Satisfaction Survey of 15,000 customers of Dhaka Power Distribution Company (DPDC), West Zone Power Distribution Company (WZPDC) and four of the coverage areas of Palli Bidyut Samity (PBS) under the Bangladesh Rural Electrification Board (BREB) for the period of September 2014 to April 2015.

MIDAS successfully carried out the assignment and submitted the final report to Power Cell Authority. A total of different categories of 15000 customers of DPDC, WZPDC and BREB (5000 each) were surveyed in Dhaka, Narayanganj, Gazipur, Manikgonj, Khulna, Jessore and Barisal districts. Out



of total 15,000 surveyed customers, 12,477 (83%) were from residential class, 1,924 (13%) from commercial class, 299 (2%) from Irrigation class and the rest 300 (2%) from other classes (Small Industries, Medium Voltage General Purposes).

The study shows that service reliability in terms of quality and uninterrupted power supply has been improved significantly. Government has undertaken various efforts to increase power generation capacity to reduce power shortage. Also due importance has been given for transmission and distribution system improvement. These measures already have resulted in appreciable improvement of power supply situation in the country and considerable reduction of power failure, load shedding, electricity pilferage, etc. at recent times.

Training

MIDAS signs MoU with High Commission for Pakistan

MIDAS signed a Memorandum of Understanding with High Commission for Pakistan in May 2015. Under the MoU High Commission for Pakistan and MIDAS agreed to work towards conducting Entrepreneurship Development and Skill Development Trainings, organizing SME Trade Fairs and Workshop on SME issues for SME women entrepreneurs of Bangladesh.

The MoU was signed by H.E. Shuja Alam, High Commissioner of Pakistan to Bangladesh and Dr. A.S.M. Mashi-ur-Rahman, Managing Director (acting) of MIDAS in a simple ceremony at MIDAS office in Dhanmondi. Officials of Pakistan High Commission and MIDAS were present on the occasion.



H.E. Shuja Alam, High Commissioner of Pakistan to Bangladesh and Dr. A.S.M. Mashi-ur-Rahman, Managing Director (acting) of MIDAS exchange documents after signing MoU.

Entrepreneurship and Skill Development Training on Mini Garments for SME Women Entrepreneurs in Dhaka

As part of MoU signed between High Commission for Pakistan and MIDAS, MIDAS would organize and conduct three batches of training courses for Bangladeshi SME Women Entrepreneurs and MIDAS SME Trade Fairs for the participants and other women entrepreneurs in Dhaka, Rajshahi and Cox's Bazar.

Accordingly MIDAS conducted the first batch of 20-day Entrepreneurship and Skill Development Training on Mini Garments in Dhaka during May 25 to June 18, 2015. The Training Course comprised two parts-5-day Entrepreneurship Training and 15-day Skill development Training on Mini Garments.

The entrepreneurship training part of the course included topics on identification and selection of viable business projects, preparation of bankable business plans covering management, marketing and production aspects, analyzing profitability of potential business ventures. MIDAS in-house facilitators Mr. Md. Ebrahim Hossain and Dr. A.S.M. Mashi-ur-Rahman conducted various sessions of the course.

The skill development training on Mini Garments covered the topics on introduction to various types of cloths; cloth drawbacks; techniques of removing stains on cloth; ideal place for sewing; knowledge on sewing machine and necessary equipment; different types of machine sewing; techniques of taking body measurements; making various dresses for babies, girls and women; different types of hand sewing and stiches; different types and techniques of hand bag making; dyes and colouring techniques; block, batik and fabric painting technique, etc. The skill development training part was facilitated by Ms. Naima Islam.

The venue for the training was MIDAS Centre (12th floor), Plot # 5, Road # 16, Dhanmondi, Dhaka, Bangladesh where a total of 22 SME women entrepreneurs participated.



A training session of Entrepreneurship Development Training



Group exercise by the participants



Practical demonstration of dyes and colouring technique in the Mini Garments Training



Practice session by the participants

MIDAS SME Trade Fair for Women Entrepreneurs in Dhaka

After successful completion of the 20-day Entrepreneurship and Skill Development Training on Mini Garments a 3-day SME trade fair for women entrepreneurs was organized in Dhaka on June 25-27, 2015. In the fair products of entrepreneurs participated in the training and other women entrepreneurs were displayed and sold. A total of 36 stalls, each measuring 8 feet by 8 feet were constructed at the trade fair venue (MIDAS Centre, 12th floor, Plot # 5, Road # 16, Dhanmondi, Dhaka, Bangladesh) occupied by 36 SME women entrepreneurs out of which 19 were training participants.

The trade fair was inaugurated on June 25, 2015. An inaugural ceremony was organized at the trade fair venue which was attended by H.E. Shuja Alam, High Commissioner, Ms. Samina Mehtab, Deputy High Commissioner, Ms. Farah Farooq, Commercial Counsellor and Ms. Ambreen Jan, Press Counsellor of High Commission for Pakistan, Mr. Bazlur Rahman Khan, Chairman and Ms. Sabina Alam, Director of MIDAS Board, Mr. Shafique ul Azam, Managing Director of MIDAS Financing Ltd, Dr. A.S.M. Mashi-ur-Rahman, Managing Director (acting) of MIDAS and other MIDAS officials and trade fair participants. In this occasion H.E. Shuja Alam awarded certificates to the training participants.

Trade fair is a significant part of business marketing efforts across many enterprises. It presents a great opportunity, particularly for the women entrepreneurs to extend their presence through all-important, face-to-face relationship building with the buyers. To that extent MIDAS SME Trade Fair 2015 provided real hands-on experience especially for those women entrepreneurs who participated for the first time in any of such events.



MIDAS SME Trade Fair 2015 in Dhaka was inaugurated by HE Shuja Alam



Mr. Bazlur Rahman Khan, MIDAS Chairman, is addressing in the inaugural function



Foreign visitors at the trade fair



Ms. Farah Farooq handed over Certificate to MIDAS SME Trade Fair's Participants

Technology Transfer

PUM-Netherlands Assistance for Private Sector Development

PUM-Netherlands Senior Experts is a government-supported organization based in the Netherlands. It offers services of volunteer experts, most of whom are former senior/top level professionals, to help industrial/commercial ventures and social organizations of developing countries. MIDAS is the institutional representative of PUM in Bangladesh for supporting Technology Transfer for Private Sector Development (TTPSD) Program of MIDAS in Bangladesh.



Kazi Farms Group is one of the largest players of the poultry industry in Bangladesh. Their market share is 25% of day-old chicks (DOC) and 20% of broiler feed. They also run a world-class broiler grandparent (GP) operation which was responsible for Bangladesh's first exports of hatching eggs and day-old

chicks in 2004. They have over 50 breeding farms, hatcheries, feed mills and sales offices around the country. A range of frozen food products are sold under the brand name Kazi Farms Kitchen. Kazi Farms Group is now planning to develop their slaughtering house with the objective of positioning its products better in European market. Accordingly PUM Netherlands expert Mr. Arnoldus Nieuwenhuis provided training on slaughtering techniques at the slaughtering house of Kazi Farms Group in Chittagong.



Mr. Arnoldus Nieuwenhuis recommended and trained the personnel of Kazi Farms Groupon slaughtering technique

Sale of Publications

New books from the WB, IMF and ADB are available at 25% discount on selected publications.

World Bank Publications:

- World Development Report 2015: Mind and Mindsets. Discounted Price with VAT US \$ 27.30
- Doing Business 2015: Comparing Business Regulations for Domestic Firms in 189 Economies. Discounted Price with VAT US \$ 27.30
- Global Monitoring Report - 2014/2015: Growth, Poverty, and Shared Prosperity. Discounted Price with VAT US \$ 27.30
- World Development Indicators- 2014. Discounted Price with VAT US \$ 19.50
- Let's Workers Move: Using Bilateral Labor Agreements to Increase Trade in Services. Discounted Price with VAT US \$ 20.24
- Voice and Agency: Empowering Women and Girls for Shared Prosperity. Discounted Price with VAT US \$ 23.36
- Tackling Noncommunicable Diseases in Bangladesh: Now is the Time. Discounted Price with VAT US \$ 20.24
- Urban China: Toward Efficient, and Sustainable Urbanization. Discounted Price with VAT US \$ 38.96
- Localizing Development: Does Participation Work. Discounted Price with VAT US \$ 27.30
- Addressing Inequality in South Asia. Discounted Price with VAT US \$ 23.36
- Municipal Finance: A Handbook for Local Government Practitioners. Discounted Price with VAT US \$ 27.26
- Analyzing Food Security Using Household Survey Data. Discounted Price with VAT US \$ 23.36
- Performance-Based Financing Toolkit. Discounted Price with VAT US \$ 27.26
- Trade and Transport Corridor Management Toolkit. Discounted Price with VAT US \$ 27.26
- Logged On: Lessons from South Asia on How People and Government Can Connect. Discounted Price with VAT US \$ 23.36
- Surge in Solar Powered Homes: Experience in Off-Grid Bangladesh. Discounted Price with VAT US \$ 23.36
- New Voices in Investment: A Survey of Investors from Emerging Countries. Discounted Price with VAT US \$ 23.36
- Trade Policy and Food Security. Discounted Price with VAT US \$ 31.16
- Sticky Feet: How Labor Market Frictions Shape the Impact of International Trade on Jobs and Wages. Discounted Price with VAT US \$ 23.36
- International Debt Statistics 2014. Discounted Price with VAT US \$ 58.50
- Corporate Governance of State-Owned Enterprises: A Toolkit. Discounted Price with VAT US \$ 27.30
- Puzzles of Economic Growth. Discounted Price with VAT US \$ 31.16
- Growing Green: The Economic Benefits of Climate Action. Discounted Price with VAT US \$ 27.26
- Analyzing Data from a National Assessment of Educational Achievement. Discounted Price with VAT US \$ 27.30
- Entrepreneurship Education and Training Programs around the World: Dimensions for Success. Discounted Price with VAT US \$ 27.30
- Analyzing Markets for Health Workers: Insights from Labor and Health Economics. Discounted Price with VAT US \$ 23.36
- Investing in Early Childhood Development. Discounted Price with VAT US \$ 23.36
- Purchasing Power Parities and the Real Size of World Economies. Discounted Price with VAT US \$ 31.16
- Disease Control Priorities (Third Edition): Essential Surgery. Discounted Price with VAT US \$ 27.30
- On Norms and Agency. Discounted Price with VAT US \$ 23.36
- Ready for Takeoff? Discounted Price with VAT US \$ 27.30
- Power for All. Discounted Price with VAT US \$ 19.50
- Tapping the Markets. Discounted Price with VAT US \$ 20.24
- A Measured Approach to Ending Poverty and Boosting Shared Prosperity. Discounted Price with VAT US \$ 27.30
- The Economies of Uniqueness. Discounted Price with VAT US \$ 23.36
- The Power of Public Investment Management. Discounted Price with VAT US \$ 27.30
- Too Global to Fail: The World Bank at the Intersection of National and Global Public Policy in 2025. Discounted Price with VAT US \$ 31.16
- Elite Capture: Residential Tariff Subsidies in India. Discounted Price with VAT US \$ 19.50
- Universal Health Coverage for Inclusive and Sustainable Development: Lessons from Japan. Discounted Price with VAT US \$ 23.36
- Universal Health Coverage for Inclusive and Sustainable Development: A Synthesis of Country Case Studies. Discounted Price with VAT US \$ 19.50

IMF Publications:

- International Financial Statistics Yearbook - 2014. Price with VAT US \$ 173.68
- Global Financial Stability Report: October - 2013. Price with VAT US \$ 56.16

ADB Publications:

- Key Indicators for the Pacific - 2013. Price with VAT US \$ 78.00
- Asian Development Outlook - 2012. Price with VAT US \$ 78.00

Book Post

Mail to:

NEWLY ARRIVED!

**WORLD DEVELOPMENT REPORT 2015:
Mind, Society, and Behavior**

Price US \$ 27.30 including VAT @4%
**PLEASE COLLECT YOUR COPY FROM
MIDAS**

If undelivered, please return to:

MIDAS | MIDAS Centre (11th Floor)
Plot 5 | Road 16 (New) | Dhanmondi | Dhaka 1209 | Bangladesh.
T: + 88 02 9103421, 9113765, 9146579 M: + 88 0171 184 2976
F: + 88 02 58153580 E: midas@midas.org.bd, www.midas.org.bd



<https://www.facebook.com/midasinfo>



<https://twitter.com/midasinfo>



<http://www.linkedin.com/in/midasinfo>



[midasinfo](https://www.skype.com/midasinfo)