

MIDAS NEWS

Study & Research | Training | Technology Transfer | Dissemination

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New Managing Director (acting)



Dr. A. S. M. Mashi-ur-Rahman
Managing Director (acting)

On the third meeting of 2014, the MIDAS Board of Directors unanimously decided that Dr. A. S. M. Mashi-ur-Rahman, GM, MIDAS will be Managing Director (acting) of MIDAS from 24th August 2014. Dr. A. S. M. Mashi-ur-Rahman completed Ph.D. from American World University, USA and MBA (major in Management, Marketing, HR and NGO Management) from University of Honolulu, USA as well as M.Sc. in Applied Chemistry with Honours. He has more than 29 years of experience in country office management and operations, project preparation, project implementation, project management, technology transfer, human resource development, export marketing, market survey and research, impact study, baseline survey, end-line survey, material management, quality assurance, implementation, monitoring and evaluation of programs in

reputed international organization, multinational companies and not-for-profit organizations in home and abroad.

Study and Research

Customer Satisfaction Survey of Fifteen Thousand People



The Power Cell under the Power Division of Ministry of Power, Energy & Mineral Resources signed an agreement with MIDAS to conduct the Customer Satisfaction Survey. Under the contract MIDAS will independently carry out satisfaction survey of fifteen-thousand customers of Dhaka Power Distribution Company (DPDC), West Zone Power Distribution Company (WZPDCL) and one of the coverage areas of Palli Bidyut Samity (PBS) under the Bangladesh Rural Electrification Board (BREB) for the period of September 2014 to April 2015.



Mr. Mohammad Hossain, Director General, Power Cell, Power Division and Dr. A. S. M. Mashi-ur-Rahman, Managing Director (acting), MIDAS signed the agreement on behalf of their respective organizations.

Secondary Education Quality and Access Enhancement Project (SEQAEP)

Under the Ministry of Education, the Government of Bangladesh has been implementing the World Bank financed Secondary Education Quality and Access Enhancement Project (SEQAEP). The project is one of the largest in eighty-one (projects) of Ministry of Education, Government of Bangladesh and successful as well. The project has received additional financing of USD 265 million in the year 2014 from the World Bank.



Mr. Md. Shahid Bakhtiar Alam, PD, SEQAEP, Ministry of Education is receiving the documentary film, "Dreams Etched across the Sky" from Dr. A.S.M. Mashi-ur-Rahman, MD (acting), MIDAS.

MIDAS is the strategic partner of Government of Bangladesh. The scope of work with SEQAEP includes assisting in capacity building and dissemination of the project activities. Overall, MIDAS worked with SEQAEP in achieving UN's MDG goal of Education for All, especially at the secondary school level.

MIDAS developed a documentary film *Dreams Etched Across the Sky* (24 minutes) that captures triumph of the two children Lima and Arif. Their father Md. Almas is a Rickshaw-van Puller and their mother is homemaker. Due to poverty, the parents had considered discontinuing the education of their children. Secondary Education Quality and Access Enhancement Project (SEQAEP) assisted financially disadvantaged students like Arif and Lima with stipends allowing them to continue their studies and to improve in English and Mathematics with help of well-trained Resource Teachers (RTs).



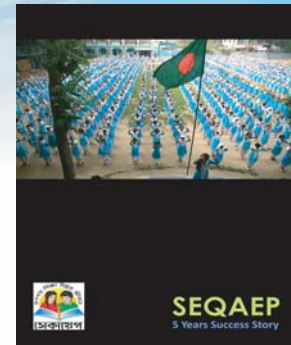
Here Mr. Nurul Islam Nahid, MP, Honourable Minister, the Ministry of Education and other key persons speaks about the plans of Government of Bangladesh on education and effectiveness of SEQAEP.

English: http://youtu.be/w_JzTeNy5c

Bangla: <http://youtu.be/4-iBIH9WdgY>

MIDAS complied and published the *SEQAEP 5 Years Success Story* that describes the four major components of the project and its thirteen sub-components.

The report provides a summarized documentation for reference on the objectives of each component and sub-components with its quantitative statistics and qualitative impacts over five-year period. MIDAS has documented few case studies to highlight how the project made positive changes in the lives of the beneficiaries.



Technology Transfer

PUM-Netherlands Assistance for Private Sector Development

PUM-Netherlands Senior Experts is a government-supported organization based in the Netherlands. It offers the services of volunteer experts, most of whom are former senior/top level professionals, to help industrial/commercial ventures and social organizations of developing countries. MIDAS is the institutional representative of PUM in Bangladesh. PUM-Netherlands is supporting its programme Technology Transfer for Private Sector Development (TTPSD) in Bangladesh.



Kores Bangladesh Limited, a concern of Magura Group. It is a leading manufacturer of 100 % export oriented sweaters in Bangladesh. The factory was established in 1998 and over the years it has become equipped with modern machinery from U.S.A, Germany, Japan, Taiwan and Hong Kong. Since Generalized System of Preferences, or GSP facility has been withdrawn from Bangladesh, Kores has been looking for positioning its products better in European market to get more orders from buyers. In August 2014, Mr. R. H. N. Brand recommended different marketing strategies (Project No. 63653MBJ) that were implemented by Kores Bangladesh Limited.



Mr. R.H.N. Brand visited the sweater factory of Kores Bangladesh Limited



BANGLADESH MONOSPOOL PAPER MANUFACTURING COMPANY LTD.
(A CONCERN OF BANGLADESH DEVELOPMENT GROUP)

Bangladesh Monospool Paper Manufacturing Limited produces computer form printing papers. The factory is located about 48KM away from Dhaka City in Sreerampur of Dhamrai Upazila. The factory employs about 40 employees who work in two shifts. Currently it has an output of 15,000 boxes of computer form printing paper. With growing demand of this paper in Bangladesh as people are using printers in offices and homes, the company needed production enhancement while maintaining the quality. Mr. Q. W. G. M. van der Klugt assisted (Project No. 67200MBJ) to increase paper production and introduced quality assurance mechanism of Bangladesh Monospool Manufacturing Company in September 2014.



Bangladesh Monospool Paper Manufacturing Limited factory in Dhamrai Upazila

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Mail to:

If undelivered, please return to:

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