



# MIDAS NEWS

Study & Research | Training | Technology Transfer | Dissemination

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## Mr. Bazlur Rahman Khan, the New Chairman of MIDAS Board of Directors



*Mr. S. M. Al-Husainy and MIDAS Board officially welcome Mr. Bazlur Rahman Khan as the new Chairman of MIDAS Board of Directors.*

Mr. Bazlur Rahman Khan has been elected as the new Chairman of MIDAS Board of Directors by the MIDAS Board. He was welcomed in the MIDAS Board Meeting held on 19 March 2015 by Mr. S. M. Al-Husainy, the outgoing Chairman, who has been holding this position since 2004.

Other MIDAS Board members, Ms. Rokia A. Rahman, Ms. Sabina Alam, Mr. Mirza Ali Behrouze Ispahani, Prof. Hafiz G. A. Siddqi, Maj Gen (Rtd) Mahabbat Jan Chowdhury, Mr. Shaikh A Halim and Dr. A. S. M. Mashi-ur-Rahman, Managing Director (acting) were also present on the occasion.

### Profile of Mr. Bazlur Rahman Khan, Chairman, MIDAS Board of Directors



*Mr. Bazlur Rahman Khan, Chairman, MIDAS Board of Directors*

Mr. Bazlur Rahman Khan is the Managing Director and CEO of Fuchs Lubricants Asia Ltd, a member of Fuchs Group, Germany. He is the Chairman of Community and Habitat Development Trust, Board Director of Agro Industrial Trust and Chairman of SS GATE Workshop (Global Asset and Technology Exchange Program of UNDP) in Dhaka. Previously, he was in senior management positions in MIDAS, MIDAS Financing Limited (MFL), Glaxo Smithkline Bangladesh, Bangladesh Shilpa Bank and British American Tobacco (BAT).

Mr. Rahman obtained his MSc in Mechanical Engineering, specializing in Thermal power from Lahore, Pakistan and BSc in Mechanical Engineering from Pakistan University of Engineering and Technology, Lahore. Moreover, he also has an MBA degree from the Institute of Business Administration (IBA), Dhaka University.

### Study and Research

## 'Customer Satisfaction Survey' of DPDC, WZPDC and One PBS of BREB



The Power Cell under the Power Division of Ministry of Power, Energy & Mineral Resources assigned MIDAS as the independent organization to carry out the Customer Satisfaction Survey of 15,000 customers of

Dhaka Power Distribution Company (DPDC), West Zone Power Distribution Company (WZPDC) and one of the coverage areas of Palli Bidyut Samity (PBS) under the Bangladesh Rural Electrification Board (BREB) for the period of September 2014 to April 2015.



*Participants in FGD held in Zigatala, Dhaka.*



*Officials are seen during FGD at Fatullah (Narayanganj) Sub-Station*

MIDAS has already conducted surveys of 15,000 customers using structured questionnaire as well as 60 Key Informant Interviews (KIIs) comprising of domestic consumers, local elites, industrialists, business-persons and public representatives drawn from the particular electric feeders. Due to political unrest the schedule of remaining three Focus Group Discussions (FGDs) out of seven were delayed. Later, the FGDs in Zigatala, Fatullah and Narayanganj were conducted. Currently the final report is being developed.



*Officials are sharing their experience with MIDAS Consulting Team at Palli Bidyut Samiti (PBS) office in Uchutia, Manikganj.*

### **MIDAS Completes the LDRRF Independent Monitoring of CDMP II, UNDP**

In last quarter, MIDAS incorporated recommendations and submitted the final report successfully within deadline on the process of Comprehensive Disaster Management Programme (CDMP) Phase-II, UNDP. CDMP is the main medium for institutional reform, capacity building and reducing disaster risk reduction and climate change impact in vulnerable disaster prone areas in Bangladesh. Under the programme, CDMP expects to reach out with new disaster risk reduction interventions/schemes to 500 unions of 40 districts by the end of the project in 2015.

MIDAS in first phase, MIDAS Independent Monitoring Team prepared and submitted Independent Monitoring Report-1 to CDMP II, UNDP. In second phase, MIDAS Monitoring Team physically verified about 1,500 interventions, conducted 488 KIIs and 48 FGDs in 48 Upazilas of 28 districts. During October to December 2014, a total of 3,319 interventions were physically verified; 98 FGDs and 1,313 KIIs were organized in 42 districts. Moreover, a detailed photo album with location-wise specific interventions was compiled. The findings of MIDAS will facilitate CDMP II, UNDP in designing a plan of action for strengthening the current disaster risk reduction program and future advocacy possibilities to save the lives of human-beings, poultry and livestock.

### **Technology Transfer**

### **PUM-Netherlands Assistance for Private Sector Development**

PUM-Netherlands Senior Experts is a government-supported organization based in the Netherlands. It offers the services of volunteer experts, most of whom are former senior/top level professionals, to help industrial/commercial ventures and social organizations of developing countries. MIDAS is the institutional representative of PUM in Bangladesh, which is supporting Technology Transfer for Private Sector Development (TTPSD) Program of MIDAS in Bangladesh.

## The Country Coordinator, PUM-Netherlands Visits MIDAS and Asix Limited

This quarter, in a regular regional tour, Mr. Bertus van Heugten, Country Coordinator, PUM-Netherlands, Bangladesh and Nepal visited several organizations in Bangladesh with MIDAS official.

In last quarter, Asix Limited had been advised on design and export marketing of product by PUM-Netherlands Senior Expert and later the company attended the prestigious Ambiente Fair in Germany. Mr. Bertus accompanied by Dr. A. S. M. Mashi-ur-Rahman, MD (acting) and Representative Bangladesh, PUM-Netherlands to the Asix stall at the Export Promotion Bureau Fair in Jamuna Future Park, Dhaka.

In his visit to Kazi Farms Group he meet with Mr. Zahin Hasan, Director of Kazi Farms Group and discussed about their poultry business and newly established slaughtering house. Mr. Bertus recommended that Mr. A. Nieuwerhuis, the Senior Expert from PUM- Netherlands will be able to advise him in solving problems in the slaughtering house.

Later Mr. Bertus met with Mr. Abdul Momen, Company Secretary of Agro Industrial Trust. This company is interested in PUM assistance in fish-feed development. Mr. Bertus assured that an appropriate advisor from PUM can be provided in this regard.

Max Foundation, Netherlands based NGO was one of the projects that was supported by PUM. Mr. Bertus went for a follow-up meeting with Engr. Imam Mahmud Riad, the Country Director of Max Foundation. Mr. Jan Oomen, the Senior Expert of PUM-Netherlands had advised him on Fundraising and Organizational Development.



*Ms. Afsana Soma attending a fair arranged by Export Promotion Bureau, Bangladesh Government. Her company, Asix, had earlier received advisory services from PUM-Netherlands.*

### **Food Edge Limited**

Only a year ago, Bread & Beyond café opened its door selling an expansive collection of pastries and sweets. There are two branches, one in Banani and another in Dhanmondi. The café is still known to just a modest crowd but it has a good number of repeat customers.

Mr. Noor Haque, Managing Director of Food Edge Limited requested assistance from the PUM-Netherlands on bakery and process management. Mr. V. van den Oord, a Senior Expert on Bakery & Confectionery (Project No. 68770 MBJ) visited Food Edge Limited from 27 January to 9 February 2015. Mr. Oord initially made a learning need assessment of the company bakers and staff members. He shared his understanding with Mr. Haque and on priority basis provided hands-on training on seven popular bakery items, modified their production cycle, demonstrated quality control (QC) techniques, packaging and merchandising. He also provided Food Edge advice on exporting their products.



*Bread & Beyond shop in Banani, Dhaka*



*Mr. V. van den Oord, a Bakery & Confectionery Senior Expert of PUM Netherland is demonstrating quality control (QC) to baking chefs of Food Edge Limited at the factory premise.*

### **Max Foundation**

In 2005, the Max Foundation was founded by Mrs. Joke and Mr. Steven Le Poole after the death of their son Max Le Poole. He was only eight months old and died of a rare viral infection. To spare other parents of such deep pain, and give as many children the future that Max did not have, the Max Foundation was established.



*Mr. Jan Oomen, Senior Expert on Organizational Development and Fundraising is discussing with Engr. Imam Mahmud Riad, Country Director, Max Foundation and senior management in Mohammadpur, Dhaka*

In Bangladesh, Max Foundation is a fast growing Dutch-based international NGO that works on reducing child mortality through Max-WASH project. This project is an adoption of UNICEF's WASH (Water, Sanitation and Hygiene) program. It is currently being implemented with other local partner organizations.

Mr. Jan Oomen, Senior Expert on Organizational Development and Fundraising visited Max Foundation (Project No. 68697 MBJ) from 8 to 23 February 2015. He trained and advised Engr. Imam Mahmud Riad, Country Director and senior management on organizational development and fundraising activities. He focused on strengthening team work, strategic planning for fundraising, internal fundraising, technical / managerial capacity development as well as partner management.

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