



# MIDAS NEWS

Study & Research | Training | Technology Transfer | Dissemination

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## Study and Research

### Presentation of Study Report by MIDAS on Customer Satisfaction Survey in Power Sector



The Power Cell under the Power Division of Ministry of Power, Energy & Mineral Resources assigned MIDAS as the independent organization to carry out the Customer Satisfaction Survey in Power Sector. With this regard, MIDAS team surveyed 15,000 customers of Dhaka Power Distribution Company (DPDC), West Zone Power Distribution Company (WZPDC) and four of the coverage areas of Palli Bidyut Samity (PBS) under the Bangladesh Rural Electrification Board (BREB) for the period of September 2014 to April 2015.

MIDAS successfully carried out the assignment and submitted the final report to Power Cell. A total of different categories (residential class, commercial class, Irrigation class and the classes of Small Industries, Medium Voltage General Purposes) of 15,000 customers of DPDC, WZPDC and one PBS (5,000 each) were surveyed in Dhaka,

Narayanganj, Gazipur, Manikgonj, Khulna, Jessore and Barisal districts.

A formal power point presentation of final report was done at Bidduyt Bhaban in Dhaka on July 5, 2015. Dr. Tawfiq-e-Elahi Chowdhury, BB, Adviser (Minister) to the Prime Minister, Power, Energy & Mineral Resources Affairs; Mr. Nasrul Hamid, MP, State Minister, Ministry of Power, Energy & Mineral Resources; Mr. Monowar Islam, Secretary of Power Division, Mr. Mohammad Hossain, Director General, Power Cell, Power Division; high officials of concerned and other agencies of Bangladesh Government; representatives of print and electronic media, etc. were present on the occasion. Dr. A.S.M.Mashi-ur-Rahman, Managing Director (acting), MIDAS made the power point presentation of the report. Mr. S.M. Al-Husainy, Director, MIDAS Board and other MIDAS officials also attended the presentation.

The analysis of the survey findings showed that service reliability in terms of quality and uninterrupted power supply has improved significantly, reported by more than 80% satisfied customers.



Dr. Tawfiq-e-Elahi Chowdhury, BB, Adviser (Minister) to the Prime Minister, Mr. Nasrul Hamid, MP, Honorable State Minister, Mr. Monowar Islam, Secretary and Mr. Mohammad Hossain, Director General, Power Cell, Power Division, Ministry of Power, Energy and Mineral Resources were present in 'Dissemination Seminar on Customer Satisfaction Survey in Power Sector' at Power Cell, Ministry of Power, Energy and Mineral Resources.



Dr. A.S.M. Mashi-ur-Rahman, Team Leader, making Power Point Presentation on 'Customer Satisfaction Survey in Power Sector'.

## Training



### ILO and MIDAS sign a contract on 28 July, 2015

A Contract for Services was signed between ILO Country Office for Bangladesh and MIDAS on 28 July 2015 at Bangladesh Skills for Employment and Productivity (B-SEP) Project, ILO office in Gulshan, Dhaka. Under the contract MIDAS was assigned to conduct Training of Trainers of Partner Organizations of B-SEP Project on Entrepreneurship Development Programme.

The Contract was signed by Mr. Srinivas B. Reddy, Country Director, ILO Country Office for Bangladesh and

Dr. A.S.M. Mashi-ur-Rahman, Managing Director (acting), MIDAS on behalf of their respective organizations. Mr. Kishore Kumar Singh, Adviser, Improved Access to Skill, B-SEP Project, ILO handed over the signed document to Dr. A.S.M. Mashi-ur-Rahman, Managing Director (acting), MIDAS. Other officials of B-SEP Project and MIDAS were present on the occasion.



*Mr. Kishore Kumar Singh, Adviser, B-SEP Project, ILO is handing over the signed document to Dr. A.S.M. Mashi-ur-Rahman, MD (acting) of MIDAS.*

## Training of Trainers (ToT) on Entrepreneurship Development Programme for B-SEP Project, ILO

As part of signed contract between MIDAS and ILO, a 5-day ToT on Entrepreneurship Development Programme was conducted by MIDAS Team during September 6-10, 2015 at MIDAS Centre in Dhanmondi, Dhaka. A total of 20 participants from different partner organizations and government agencies associated with B-SEP Project took part in the training programme.

ToT course covered various topics, such as, identification of entrepreneurial qualities, simple book keeping, discussions on marketing and production, simple project (business) identification, screening of business ideas, cost calculations and cash flow, profit & loss calculation, preparation of business plan in a formatted Workbook, training tips and techniques, etc.

MIDAS in-house facilitator Mr. Md. Ebrahim Hossain along with training consultants of MIDAS Mr. Md. Mahfuzul Haque and Ms. Fakrun Nahar conducted various sessions of the ToT course.

A closing and certificate awarding ceremony was organized on the final day of the ToT course at the training venue at MIDAS Centre, Dhanmondi, Dhaka. Dr. A.S.M. Mashi-ur-Rahman, Managing Director (acting), MIDAS distributed certificates among the participants. Other senior officials and trainers of the course were present on the occasion.



*A session of MIDAS conducted TOT on Entrepreneurship Development sponsored by ILO*



*Dr. A.S.M. Mashi-ur-Rahman, MD (acting), MIDAS is presenting certificate of attendance to a participant*

## Entrepreneurship and Skill Development Training on Mini Garments for SME Women Entrepreneurs in Cox's Bazar and Rajshahi

MIDAS signed a Memorandum of Understanding with High Commission for Pakistan in May 2015. Under the MoU High Commission for Pakistan and MIDAS agreed to work towards conducting Entrepreneurship Development and Skill Development Trainings, organizing SME Trade Fairs and Workshop on SME issues for SME women entrepreneurs of Bangladesh.

As part of MoU signed, MIDAS was entrusted to organize and conduct three batches of training courses for Bangladeshi SME Women Entrepreneurs and trade fairs for the participants and other potential women entrepreneurs in Dhaka, Rajshahi and Cox's Bazar.

Accordingly during the July-September 2015 period, MIDAS conducted the second and third batch of 20-day Entrepreneurship and Skill Development Training on Mini Garments in Cox's Bazar and Rajshahi on August 02-23 and August 16-September 07, 2015 respectively. Training Course comprised two parts: 1st part: 5-day Entrepreneurship Training and 2nd part: 15-day Skill Development Training on Mini Garments.

The entrepreneurship training part of the course included topics on identification and selection of viable business projects, preparation of bankable business plans covering management, marketing and production aspects, analyzing profitability of potential business ventures. MIDAS in-house facilitator Mr. Md. Ebrahim Hossain conducted various sessions of the course in Cox's Bazar and Rajshahi. He was assisted by co-facilitator Mr. Ashikur Rahman.



The skill development training on Mini Garments covered topics on introduction to various types of cloths; cloth drawbacks; techniques of removing stains on cloth; ideal place for sewing; knowledge on sewing machine and necessary equipment; different types of machine sewing; techniques of taking body measurements; making various dresses for babies, girls and women; different types of hand sewing and stiches; different types and techniques of hand bag making; dyes and colouring techniques; block, batik and fabric painting technique, etc. The skill development training part was facilitated by Ms. Lutfunnesa Renu and Mr. Shohag in Cox's Bazar and Ms. Shirin Sultana and Mr. Parijat Chowdhury in Rajshahi.

Cox's Bazar Cultural Centre and FWCA, Helenabad were the venues in Cox's Bazar and Rajshahi respectively. A total of 20 SME women entrepreneurs participated in Cox's Bazar, whereas number of participants in Rajshahi was 22.



*Dr. A.S.M. Mashi-ur-Rahman, MD (acting), MIDAS, inaugurated 20-day Entrepreneurship and Skill Development Training in Cox's Bazar*



*Participants of Skill Development Training are practicing their learnings in Cox's Bazar*



*Participants in a practical session of Skill Development Training in Rajshahi*



*Dr. A.S.M. Mashi-ur-Rahman, MD (acting), MIDAS is presenting certificate of participation to a woman entrepreneur of Rajshahi*

## MIDAS SME Trade Fair 2015 for Women Entrepreneurs in Cox's Bazar and Rajshahi

After successful completion of the 20-day Entrepreneurship and Skill Development Training on Mini Garments separate two 3-day MIDAS SME Trade Fairs 2015 for women entrepreneurs were organized in Cox's Bazar (on August 27-29, 2015) and Rajshahi (on September 12-14, 2015). The trained and other women entrepreneurs displayed and sold their produces in these fairs.

Twenty two stalls were constructed at the trade fair venue at Cox's Bazar Cultural Centre. Similarly 37 stalls were fabricated at the trade fair venue of Green Plaza, Rajshahi City Corporation.

Trade fair is a significant part of business marketing efforts across many enterprises. It brings a great opportunity, particularly for the women entrepreneurs to extend their presence through building relationship with the potential buyers. MIDAS SME Trade Fair 2015 organized in Cox's Bazar and Rajshahi provided real hands-on experience particularly for those women entrepreneurs who participated for the first time in any of such events.



*Dr. A.S.M. Mashi-ur-Rahman, MD (acting), MIDAS, inaugurated 'MIDAS SME Trade Fair 2015' at Cox's Bazar Cultural Center in Cox's Bazar*



*Councilor Mr. Nizam UL Azim, Acting Mayor, Rajshahi City Corporation inaugurated 'MIDAS SME Trade Fair 2015' at Green Plaza in Rajshahi*

### Technology Transfer



### PUM-Netherlands Assistance for Private Sector Development

PUM-Netherlands Senior Experts is a government-supported organization based in the Netherlands. It offers services of senior volunteer experts, most of whom are former senior/top level professionals, to help industrial/commercial ventures and social

organizations of developing countries. MIDAS is the institutional representative of PUM in Bangladesh. MIDAS has been receiving support from PUN-Netherlands for their vibrant programme "Technology Transfer for Private Sector Development (TTPSD) Program" in Bangladesh. If you would like to avail immense benefits of PUM-Netherlands Senior Expert Services in any sector please contact Dr. A.S.M. Mashi-ur-Rahman, Representative, Bangladesh, Tel: 9117154, Mob: 01711842976, E-mail: mashiur@midas.org.bd



*PUM-Netherlands Senior expert Mr. R.A. Van Genus with Dr.A.S.M. Mashi-ur-Rahman and Ibn Sina officials*

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