



মাইক্রো ইন্ডাস্ট্রিজ ডেভেলপমেন্ট ও সার্ভিসেস এন্ড চার্টার্ড (মাইক্রো)
MICRO INDUSTRIES DEVELOPMENT ASSISTANCE AND SERVICES (MIDAS)
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Press Release

MIDAS is organising a 3-day “**MIDAS AUTUMN SME FAIR 2024**” from October 3 to 5, 2024 (Thursday to Saturday). Standard Chartered Bangladesh has participated in the fair as the main sponsor. The fair is being held at MIDAS Centre (12th Floor), Plot-5, Road-16 (Old 27), Dhanmondi, Dhaka.f

On October 3, 2024, at 4:00 pm, Ms. Parveen Mahmud, FCA Director and past Chairman, MIDAS Board inaugurated the fair. Mr. Abdul Karim, Chairman, MIDAS Financing PLC; Ms. Bitopi Das Chowdhury, Country Head, Corporate Affairs, Brand & Marketing, Standard Chartered Bangladesh; Mr. Ali Sabet, CMSE Banking Specialist and Team Leader, SPCSSEC Project of Bangladesh Bank; and Ms. Bibi Russell, internationally reputed fashion designer were also present as special guests.

In addition, Mr. Khairul Bashar, Managing Director of MIDAS, Mr. Md. Ebrahim Hossain, Assistant General Manager of MIDAS, senior government officials, representatives of NGOs and private organizations and other guests were present in the inauguration program.

About 72 women and youth entrepreneurs exhibit and sell clothes, jewellery and other attractive products at the fair. The fair will remain open from 10 am to 9 pm every day.

Thanking you,

M. Khairul Bashar
Managing Director
Cell: 01911-397959