

## মাইলো ইপাহিট্ট ডেভেল্সমেন্ট এর্মচাচটল্য এরঙ রার্ডিরের মোইস্চা MICRO INDUSTRIES DEVELOPMENT ASSISTANCE AND SERVICES (MIDAS)

MIDAS Centre (11<sup>th</sup> Floor), Plot-5, Road-16 (Old-27), Dhanmondi, Dhaka-1209, Bangladesh GPO Box- 800, Dhaka-1000, Tel. PABX: +880-2-9146579, 9113765, 9103421, Fax: +880-2-58153580 E-mail: midas@midas.org.bd Web: www.midas.org.bd

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## MEDIA RELEASE

## 3-day long MIDAS SME Eid Fair - 2025 begins at MIDAS Centre

MIDAS organized a 3-day "MIDAS SME EID FAIR - 2025" from March 6 to 8, 2025 (Thursday to Saturday), at the MIDAS Centre (12th Floor), Plot-5, Road-16 (Old 27), Dhanmondi, Dhaka.

Commencing on March 6, 2025, at 12:15 PM, the inauguration program was attended by Mr. Anwar Hossain Chowdhury, Managing Director of the SME Foundation as the Chief Guest. The session was presided by Ms. Parveen Mahmud FCA, Chairman, MIDAS Board of Directors. Among others, Ms. Shaheen Anam, Executive Director, Manusher Janno Foundation; Prof. Dr. Farhana Ferdousi, South East University; Ms. Farzana Khan, General Manager, SME Foundation also attended the program. From the MIDAS Board, Ms. Zahida Ispahani and Ms. Sabina Alam also spoke on the occasion. Mr. Khairul Bashar, Managing Director of MIDAS, other MIDAS officials, senior government officials, representatives from NGOs and private organizations were also present.

Approximately 70 youth and women entrepreneurs are exhibiting and selling a variety of products, including clothes, jewellery, and other attractive items. The fair remains open to all from 10 AM to 9 PM each day.

**Photo Caption**: Mr. Anwar Hossain Chowdhury, Managing Director of SME Foundation and other distinguished guests inaugurated the MIDAS SME Eid Fair – 2025 by cutting the ribbon.

M. Khairul Bashar **Managing Director** Cell # 01911397959