



Since 1982

মাইডাস | MIDAS

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Date: 11 December 2025

Media Release (English)

The 3-day long MIDAS SME Winter Fair-2025 begins today at MIDAS Centre, Dhanmondi, Dhaka. MIDAS organized the 3-day “MIDAS SME Winter Fair - 2025” from December 11 to 13, 2025 (Thursday to Saturday, 10 am — 9 pm), at the MIDAS Centre (12th Floor), House -5, Road-16 (Old 27), Dhanmondi, Dhaka. Commencing on December 11, 2025, at 04:00 PM, the inauguration program was addressed as ‘Guests of Honour’ by:

Sl	Dignitaries	Designation
1.	Mr. Mohammad Fazlul Kader	Managing Director of Palli Karma-Sahayak Foundation (PKSF)
2.	Ms. Parveen Mahmud, FCA	Chairman of MIDAS
3.	Dr. S.M. Akber	Board Director of MIDAS
4.	Ms. Farhana Ferdousi	General Body, Member of MIDAS
5.	Ms. Khadiza Afzal	Senior Vice President of Bangladesh Federation of Women Entrepreneurs (BFWE)
6.	Ms. Naznen Kamal	Vice President of the Women Entrepreneurs' Association (WEA)

The session was presided over by Ms. Parveen Mahmud FCA, Chairperson, MIDAS Board. Mr. M Khairul Bashar, Managing Director of MIDAS, gave the opening remarks on behalf of the organization. Among others, MIDAS officials, government and private sector representatives were also present in the programme.

About 66 youth and women entrepreneurs are exhibiting and selling a variety of products, including clothes, jewellery, and other attractive items. The fair remains open to all from 10:00 am to 9:00 pm each day.

M. Khairul Bashar
Managing Director
Cell # 01911397959

Photo Caption: Distinguished guests and MIDAS officials inaugurated the MIDAS SME Winter Fair -2025 by ribbon-cutting.